



University Row 2008 Compact of Anchors and Tent Partners

By participating in UNIVERSITY ROW 2008 the undersigned hereby agree to abide by the Terms of Use outlined below, as agreed to by the duly empowered representatives of the official alumni groups from the College of William and Mary, Fordham University, James Madison University, Marquette University, the University of Michigan, the University of Richmond, the University of Southern California, the University of Texas, the University of Virginia, Villanova University, and the Virginia Polytechnic Institute and State University (hereafter referred to as the "Anchors").

1. Anchors may make arrangements for any additional alumni groups (hereafter referred to as "Tent Partners") to participate in their tent(s). Such arrangements are optional, and, so long as they do not conflict with the rules set forth in this Compact and all Tent Partner groups sign this Compact, the exact conditions of such participation are to be determined by each Anchor.

2. In addition to the rules outlined in this Compact, Anchors, Tent Partners, and their guests agree to comply with the rules and regulations of the Virginia Gold Cup Association ("VGCA"), as well as all applicable local, state, and federal laws.
 - 2.1 Anchors, Tent Partners, and their guests agree to maintain a standard of behavior that reflects positively on the Alumni Events Alliance ("AEA") and the other parties to this Compact.
 - 2.2 Anchors and Partners hereby acknowledge that University Row is a not-for-profit activity administered to benefit the non-profit missions of the Anchors and Tent Partners and the AEA and any resultant monetary gain of any other individual or group, not including vendors or suppliers, donors, or sponsors is prohibited.
 - 2.3 In addition to criminal or civic penalties, failure to comply with laws, regulations, established ethics, or this Compact may result in sanctions, including temporary or permanent exclusion from University Row or other AEA events.
 - 2.3.1 Penalties for violation(s) of this Compact will be determined by a simple majority vote of Anchor tents at the recommendation of the University Row Steering Committee ("URSC"). Such recommendation(s) must be made within ninety (90) days after the conclusion of University Row 2008 and a vote of the Anchors must occur not later than one hundred fifty (150) days from same.

- 2.3.2 Recommendations and votes may be conducted in assembly with a quorum of at least seventy-five percent of Anchor tents or via electronic means. If vote is conducted electronically a period of one week shall be allowed for response.
 - 2.3.3 Future Anchors may resolve to amend, overturn, or enact penalties for infraction(s) involving University Row 2008 only by a three-quarters majority vote of Anchor tents.
3. Disputes with Third Parties: The URSC shall be responsible for handling disputes with vendors, suppliers, and any other third parties and shall exercise its discretion for any actions valued at less than one thousand dollars (\$1,000.00).
 - 3.1 For matters involving legal actions or amounts greater than one thousand dollars (\$1,000.00), any actions by the URSC must be approved by a simple majority vote of University Row 2008 Anchor tents.
 - 3.2 The URSC shall consult with and advise Anchors of the progress of any open disputes on a regular basis.
4. As the AEA has a very limited treasury and is funded by volunteers and participating organizations, Anchors agree to expedite reimbursements for funds expended on their behalf as soon as these costs are made known and receipts provided.
5. A final accounting of funds handled by AEA on behalf of Anchors shall be provided by the URSC within thirty (30) days after the event.
6. Anchors participating in the AEA Bus Pool agree to cede the appropriate number of bus and car passes in proportion to their share of the total number of bus seats ordered.
7. Each Anchor participating in the (2008) AEA Bus Pool agrees to contribute \$200.00 toward the establishment of an advance bus charter deposit fund for 2009. This contribution will be refundable upon request after January 31st, 2008, to any Anchor(s) who opt out of the (2009) AEA Bus Pool.
8. Sponsorships arranged by Anchors for their own benefit shall not be regulated by the AEA, so long as they do not negatively affect other Anchors, either individually or collectively. Anchors also hereby agree to disclose the appropriate details of any relevant sponsorship, should this information be requested by the AEA or any regulatory entities.
9. Sponsorships arranged by the AEA shall equally benefit all Anchors, except in cases where a sponsor requires tax deductibility, thus limiting participation to those Anchors with IRS 501(c)(3) status, or in the event that an Anchor is either unable or unwilling to participate. Unless otherwise mandated by a simple majority vote of Anchors, the fairness of any specific sponsorship benefits shall be determined by the URSC.
10. University Row is organized by volunteers who have contributed their time and energy for the benefit of member organizations and their invited alumni guests. Personal profiteering from the labor of volunteers, use of University Row marks or logos, or the resources gathered for the benefit of all is strictly prohibited. Even the appearance of a conflict of interest or a possible violation of the spirit or letter of this clause are to be

avoided and shall be reported to the URSC for review.

11. Each Anchor agrees that their tent will provide volunteers sufficient to cover their prorated share of the total number of volunteer slots needed to staff Race Day duties, including, but not limited to, registration, Will Call, and bus captains. The total number of volunteers required will be voted on by the Anchors at a later date.
 - 11.1 How each Anchor meets the volunteer requirement is left to their discretion, but it is generally expected that Tent Partners will be required to help their Anchor meet the quota set for each tent.
 - 11.2 Anchors agree to help screen volunteers and to generally advise the URSC as to the experience and capabilities of each volunteer, if known.
 - 11.3 The granting of complimentary admission or other incentives to volunteers is left to the discretion of the Anchors, since all revenue flows to the Anchors and any such expenses would be paid by any Anchor unilaterally offering such a benefit.
12. Specific VGCA Rules Incorporated: In consideration of public health, other guests, the safety of horses, and the character of the Virginia Gold Cup, the following VGCA rules have been excerpted here and are included below for special emphasis:
 - 12.1 Passes, tickets, trespassing, and admission
 - 12.1.1 Each vehicle must possess a valid VGCA-issued car or bus pass. Right of admission to University Row does not, in itself, entitle guests to enter the grounds of Great Meadow. No parking is allowed outside of the Great Meadow event center. Towing is enforced at owner's expense. VGCA Will Call are not able to assist with University Row admission problems and will require the purchase of additional parking passes for admittance into Great Meadow.
 - 12.1.2 Each individual must possess a Members Hill Badge issued by the VGCA for access to Members Hill.
 - 12.1.3 **No Anchor or Tent Partner may issue any other form of ticket to admit vehicles or guests to Great Meadow.**
 - 12.1.4 **No Anchor or Tent Partner shall sell or resell *any* pass or ticket on the grounds of Great Meadow.**
 - 12.1.5 University Row tents are intended for the private use of Anchors, Tent Partners, and invited guests. Sublease of and/or admission charge to any tent without VGCA authority is strictly prohibited.
 - 12.2 Signage, tent regulations, and litter
 - 12.2.1 **Member and guests will use only shatterproof drinking containers; glass bottles and containers are strictly prohibited on the grounds and subject to confiscation.** Each tent site will be evaluated after the event, and each Anchor is subject to a five hundred dollar (\$500.00) fine and future loss of tent space for violation of this provision.

- 12.2.2 Trash must be left bagged, tied, and inside tent or taken away upon leaving. Each tent site will be evaluated after the event, and each Anchor is subject to a five hundred dollar (\$500.00) fine and future loss of tent space for violation of this provision.
- 12.2.3 Tent areas will be identified by a standard sign provided by VGCA with tent number located on front of the tent area.
- 12.2.4 **Neither Anchors or Tent Partners may display signs or banners outside of their tent area without the approval of the URSC.**
- 12.2.5 **Flags, signage or other promotional materials may not be placed outside of any tent, nor placed on the race course perimeter fence. Balloons are prohibited.**
- 12.2.6 **Public solicitation, leafletting or political demonstrations outside of any tent are prohibited.**
- 12.2.7 **Neither Anchors or Tent Partners may employ any live or recorded musical entertainment.**
- 12.2.8 In the interests of safety on the roads and grounds security, all tents must close down tent activities by 6:00pm.
- 12.2.9 All trash and personal property must be removed, and all guests must leave the grounds by 6:30pm.
- 12.2.10 VGCA chairs, tables, or other property may not be removed.
- 12.3 Conduct and attire
 - 12.3.1 Anchors and Partners understand that this is a family-oriented event, and guests are expected to wear Proper Afternoon Attire.
 - 12.3.2 Alcoholic beverages must be purchased in Virginia, as required by law.
 - 12.3.3 **Guests must be 21 years of age to consume alcoholic beverages.** Underage drinking is against the law and will not be tolerated.
 - 12.3.4 Conduct infringing upon neighboring tents or the rights of others is prohibited.
 - 12.3.5 **Drunk or disorderly conduct is subject to arrest and eviction.**
 - 12.3.6 Pets are not permitted on the grounds.

13. Anchors and Tent Partner groups agree to make their guests aware of the additional policies and information posted on the FAQ section of the universityrow.org Website.

The above document is hereby accepted on behalf of _____ by
NAME OF GROUP

NAME AND TITLE OF REPRESENTATIVE _____ on _____, 2008.
SIGNATURE DATE